

Arundel Rivers Federation

Strategic Roadmap

2026-2028





VISION

Healthy waterways for all

MISSION

Deeply rooted in the South, West, and Rhode Rivers, Arundel Rivers Federation heals and protects our waterways and champions clean water across Maryland

VALUES

- Principled and Optimistic Voices
- Forward-Thinking Doers
- Inclusive and Collaborative Partners

2026 - 2028 Strategic Framework

GOALS

Heal our waterways

Lead local and state advocacy to protect our waterways

Mobilize our communities to take action for clean water

Strengthen organizational sustainability and impact

SHARED RESULTS

- South, West and Rhode Rivers meet water quality standards
- People across our communities are engaged and taking action for healthy waterways
- Resilient habitats, lands and communities support healthy waterways



GOALS

STRATEGIES

Heal our waterways

- **Deliver restoration projects** that reduce pollution, enhance habitat, and increase resiliency
- **Expand living resources** in our tidal waters
- **Advance community-scale** restoration efforts to increase engagement and impact

Lead local and state advocacy to protect our waterways

- **Develop and champion a policy platform** for our rivers
- **Collect and utilize water quality data** to shape policy, educate communities, and inform restoration
- **Build trusted partnerships** with government leaders at county, state, and local levels

Mobilize our communities to take action for clean water

- **Increase engagement of and impact with** communities and partners throughout our watershed
- **Inspire community action** by creating accessible pathways for involvement and stewardship
- **Provide educational experiences** for people of all ages

Strengthen organizational sustainability and impact

- **Expand our base** of supporters
- **Elevate the visibility** of Arundel Rivers' work
- **Cultivate a strong, high-performing Board and staff** that reflect the diverse communities we serve